CONSERVATION NEWS

West Kent & The Weald

PERIOD HOMES • RENOVATION • INTERIORS • GARDENS • FOOD & DRINK

PACK

CONSERVATION NEWS West Kent & The Weald is a high gloss A5 niche publication. Editorial led with quality well written and informative features and case studies to promote a variety of local businesses and trades.

We are a quarterly publication and copies can be picked up in a variety of outlets across West Kent & The Weald including coffee shops, restaurants, pubs, hotels, garden centres, farm shops and public buildings.

Through print and online publishing CONSERVATION NEWS West Kent & The Weald connects affluent consumers to prestigious retail services and local artisans.

There is no other magazine guaranteed to reach your niche market, without wastage. Our distribution strategy is uncomplicated and highly effective as all magazines are complimentary. We merchandise in high-footfall outlets to the right marketplace.

Our successful sister publication CONSERVATION NEWS Kent has been distributed throughout the county for over ten years; has a dedicated, growing readership and many satisfied advertisers.

If you would like to market and grow your business in this niche publication then please contact Nadene on 07515 157795 or send an e-mail to nadene@conservationnews.co.uk







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CONSERVATION NEWS West Kent & The Weald offers a full design service, with proofs sent

to ensure you are fully satisfied.

AD SIZES

Full page 154mm wide x 216mm high (this includes 3mm bleed settings)

1/2 page 125mm wide x 90mm high

1/4 page 62mm wide x 90mm high

1/8 page 62mm wide x 45mm high



OLD SMOCK MILL

The Old Smock Mill which had fallen into disrepair, after many years of neglect, has been lovingly restored by the present owners. Great care was taken not to lose the essence of the original building and it is now an unforgettable and unique place to stay, with an atmosphere of tranquility and calm.

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As the door knocker became more elaborate over time many designs were inspired by mythology and religion. The lion head door knocker with its mouth gripping the ring became particularly popular in the early 19th century and has remained a favourite The lion has been used as a symbol of Great Britain and is thought to signify strength,





Fish Shaped



Choosing door furniture

Unfortunately it is quite rare to see a front door with all its original furniture. As the postal service was set up so letter plates were and as more switched to doorbells, knocker were removed. Today we are fortunate that there are many ways to recapture the grandeur of our doors.

The first place to start is to assess wha remains on your door. Are you matching the knocker to existing pieces or starting from scratch? If you are adding to existing pieces, care must be taken to 'match' with the existing furniture. Most modern brass is much mor yellow than the rich tones of antique brass. It also tends to be lacquered, so will not pating in the same way as older pieces.

Most companies that specialise in period properties should have a range of knockers in the richer brass that are also unlacquered. Have a look up your street: are there any originals left that can give you a clue as to what would have been there? They will not all be identical, but will give some insight an fails, a knowledgeable retailer should be ablto give you some pointers given the age of house, location and your requirements

In conclusion, when choosing your doo knocker, bare in mind their interesting meanings and historical references and of all, have fun with it Article courtesy of willowandstone.co.ul sellers of carefully selected ironmongery much of which is British made using traditional manufacturing processes



Where to buy..



Whitstable is renowned for its oysters and the local industry dates back to the 1400s. They used to be a cheap local food, but these days are thought of as something of a delicacy. One Whitstable Dredgerman's Breakfast which is two doorstops of toasted bread with oyste

ensed milk and brow t is said to have originated hen an elderly woman sa outside complaining of unger. She grabbed all

ntry and so the gypsy ta Canterbury apple pie as born. You can find it is Some of the earliest kn Canterbury apple pie is most likely an adaptation f those early recipes. It is an open-faced tart. nade with both dessert and cooking varieties



Beer and hops

Hops have been grown in Kent since the 1500s. Throughout the late 1800s and the first half of the 20th century, families from London's East End would flock to Kent for a working holiday to pick hops. Although hop-picking is now auton traditionally used for drying, still dot the Kent landscape as do plenty of small craft



Dover sole

and France has long been a fertile fishing ground. Dover sole is one of the flat fish that are plentiful n this area and so popular on many a dinner plate. They are often served grilled or fried with a lemon garnish and some locally-grown potatoes

Traditional Kentish favre

Huffkins The huffkin is notable for the small indentation in the middle, made by the baker's thumb. Enjoy the huffkin on its own, or fill the indentation with a fresh herry, a spoonful of jam, or a dollop of whipped cream. You often also find the

This regional variety of the hazelnut is no although it is makin something of a use cohnute in many ways, including roasting them and mixing them with ginger in a cake

Cent has long been known as the

Garden of England, and with good

eason. Its location makes it a rich