

# CONSERVATION NEWS

Kent & The Weald

PERIOD HOMES • RENOVATION • INTERIORS • GARDENS • FOOD & DRINK

## Our readers trust us... and they trust our advertisers

CONSERVATION NEWS has a unique, unrivalled and highly selective distribution network, delivering quarterly into a clearly defined marketplace. We have our own dedicated stands which are regularly replenished across the county. Our magazine is now also in selected M&S food halls, Sainsbury's and Tesco supermarkets. As well as this we have a continually growing subscriber base and a good social media presence.

There is no other magazine guaranteed to reach your niche market, without wastage. Our distribution strategy is uncomplicated and highly-effective, as all magazines are free. We merchandise in high-footfall outlets to the right marketplace.

## WE GO THE EXTRA MILE

A staggering 85% of our advertising is repeat custom. Why? Because advertising in Conservation News gets results. We want our advertisers to do well. So if you need a helping hand we'll help you design your ad free of charge.

If you would like to market and grow your business in this niche publication then please contact us on 07725 732535 or 07961 740943 send an e-mail to [dawn@conservationnews.co.uk](mailto:dawn@conservationnews.co.uk) or [lynn@conservationnews.co.uk](mailto:lynn@conservationnews.co.uk).

We offer a full design service, with proofs sent to ensure you are fully satisfied.

### AD SIZES

Full page 154mm x 216mm  
(this includes 3mm bleed settings)

Full page 126mm x 186mm  
(without bleed)

1/2 page 126mm x 91mm

1/4 page 61mm x 91mm

1/8 page 61mm x 43mm

## MAKING YOUR MESSAGE COUNT

Over 50,000 readers per issue.

### Your kind of readers

Conservation News is published quarterly in spring, summer, autumn and winter.

Each issue has a minimum shelf life of 12 weeks, meaning you can showcase your business in a half-page advertisement for around £30 a week.

In reality many readers keep and refer to their copies for far longer.

No other print media in the county can match our long-lasting appeal and value for money.

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Winter 2025 • Free



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